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**UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA**

FEDERAL TRADE COMMISSION )  
and ) Case No: 2:18-cv-00035  
STATE OF NEVADA, )  
Plaintiffs, ) **PLAINTIFFS' MOTION AND  
MEMORANDUM OF POINTS AND  
AUTHORITIES TO SEAL  
REDACTIONS IN THE MOTION FOR  
DEFAULT JUDGMENT**  
v. )  
EMP MEDIA, INC., et al., )  
Defendants. )

Plaintiffs, the Federal Trade Commission (FTC) and the State of Nevada, respectfully move this Court for an order pursuant to Local Rule IC 6-1(b) and

1 Fed. R. Civ. P. 5.2 to seal certain information contained in Plaintiffs' Motion and  
2 Memorandum in Support of Entry of Default Judgment (Docket No. 23)  
3 ("Motion") that fall outside the scope of Local Rule IC 6-1(a).

4 MyEx.com is a website dedicated solely to revenge porn. Revenge porn —  
5 or nonconsensual pornography—is the disclosure of sexually explicit images of an  
6 individual without their consent. Nonconsensual pornography causes immediate,  
7 devastating, and in many cases irreversible harm to the victims.

8 The proposed redactions contained in the Motion but outside the scope of  
9 Local Rule IC 6-1(a) consist of the following:

10 1. The MyEx.com URLs related to content being investigated as  
11 underage content on MyEx.com, which include the names of the potential  
12 underage victims. Docket No. 23 at Exhibit 1 (Thomas Declaration), Attachment B  
13 pages 14 and 15.

14 2. The name of an individual and the MyEx.com URL of the content the  
15 individual requested be taken down. The URL also includes the name of another  
16 individual featured in the post. Docket No. 23 at Exhibit 1 (Thomas Declaration),  
17 Attachment B, page 20.

18 3. Certain information such as names, addresses, cities and towns, law  
19 enforcement agencies, reports, and case numbers, screennames, email addresses,  
20 phone numbers, employers, IP addresses, and URLs provided in consumer  
21 complaints regarding MyEx.com submitted to the Federal Trade Commission's  
22 Consumer Sentinel Database and in consumer declarations. Docket No. 23 at  
23 Exhibit 1 (Thomas Declaration), Attachment UU; Exhibit 2; Exhibit 3; Exhibit 4;  
24 Exhibit 7; Exhibit 9; Exhibit 10; Exhibit 11; Exhibit 12.

25 4. Captures of the website MyEx.com containing intimate images and  
26 personal information of victims who did not consent to being on the website and  
27

1 related URLs. Docket No. 23 at Exhibit 1 (Thomas Declaration), Attachments A,  
2 H, I, J, K, P, Q, R, S, T, Z, CC, DD, EE, FF, GG, TT; Exhibit 4 at page 5, 9, 10;  
3 Exhibit 9 at page 6; Exhibit 10 at page 13-14.

4 5. The name and contact information of individuals with law  
5 enforcement entities investigating underage content on the site MyEx.com. Docket  
6 No. 23 at Exhibit 1 (Thomas Declaration), Attachment B pages 14, 15, and 20.

7 6. Medical information related to prescriptions consumers reported  
8 taking. Docket No. 23 at Exhibit 2 at page 2; Exhibit 3 at page 2; Exhibit 9 at page  
9 3; Exhibit 10 at page 2; Exhibit 12 at page 2.

10 7. An undercover identity and email address used in the course of this  
11 investigation. Docket No. 23 at Exhibit 1 (Thomas Declaration), Attachments QQ,  
12 RR.

## 14 I. LEGAL STANDARD

15 The Ninth Circuit has held that while there is a strong presumption of public  
16 access to judicial records, “compelling reasons sufficient to outweigh the public’s  
17 interest in disclosure and justify sealing court records exist when such court files  
18 might have become a vehicle for improper purposes....” *Old Republic Ins. Co. v.*  
19 *City Plan Dev., Inc.*, No. 2:16-cv-00903-JCM-NJK, 2017 U.S. Dist. LEXIS  
20 181554, at \*2, quoting *Kamakana v. City & County of Honolulu*, 447 F.3d  
21 1172,1179 (9th Cir. 2006) (internal quotation marks omitted). The burden to show  
22 compelling reasons for sealing must be made with “articulate compelling reasons  
23 supported by specific factual findings.” *Kamakana*, 447 F.3d at 1178. The fact  
24 that information may lead to “embarrassment, incrimination, or exposure to further  
25 litigation will not, without more, compel the court to seal its records.” *Id.* at 1179.  
26 To the extent confidential information can be redacted while leaving meaningful  
27

1 information available to the public, redactions rather than sealing of entire  
2 documents is preferred. *Old Republic Ins. Co.*, 2017 U.S. Dist. LEXIS 181554 at  
3 \*3-4.

## 5 **II. ARGUMENT**

6 Plaintiffs have made every effort to redact minimal information in the  
7 Motion for Default Judgment, leaving meaningful information unredacted and  
8 available to the public, and do not seek to seal entire documents. The information  
9 redacted in the filing is minimal and done for compelling reasons that outweigh the  
10 public's interest in disclosure, as detailed below.

11 The MyEx.com URLs related to content being investigated by law  
12 enforcement as underage content contain the names of victims who are minors and  
13 should remain confidential and be sealed. The redaction of the URL containing the  
14 name of a minor victim closely relates to the Local Rule IC 6-1(a)(2), which allows  
for the redaction of children's names.

15 The name of the victim and the MyEx.com URL containing the content that  
16 the victim requested be taken down should remain redacted because it will cause  
17 harm to the victim if unredacted. It could also cause harm to the other individual  
18 featured in the content. First, the name(s) and URL could relate to content of a  
19 minor or the unconsented-to distribution of intimate images. In addition, the  
20 individual requesting the take-down has a different name than the victim name  
21 featured as part of the URL with the non-consensual pornographic content. The  
22 relationship between the two individuals is unknown and if disclosed could be  
23 harmful to the individuals.

24 Similarly, the information redacted from the Consumer Sentinel complaints  
25 and consumer declarations should also remain redacted. Information such as  
26 names, addresses, cities and towns, law enforcement agencies, reports, and case  
27 numbers, screennames, email addresses, phone numbers, employers, IP addresses,

1 and MyEx.com URLs provided in the consumer declarations and complaints  
2 submitted to the Federal Trade Commission's Consumer Sentinel Database should  
3 remain redacted because it could be identifying information that would make the  
4 victims' identity knowable to the public. The redacted complaints and declarations  
5 concern victims who had their information and images posted without their  
6 consent. Releasing the identifying information contained in those complaints  
7 could be harmful to the victims, the pending investigations, or both. For these  
8 reasons the privacy interest greatly outweighs the public's need to know this  
9 information.

10 The captures of the website MyEx.com landing page with images of victims  
11 should also remain redacted. The images on the site's landing page were most  
12 likely publicly posted without the consent of the individuals featured in the images.  
13 If disclosed, this could lead to the victims being recognized and cause a further  
14 unwarranted invasion of privacy, alongside other harms such as harassment.

15 The name and contact information of law enforcement entities investigating  
16 underage content on the site MyEx.com should continue to be redacted, as the  
17 public exposure of the entities investigating specific underage content could  
18 potentially reveal an ongoing criminal inquiry or complaint or interfere with an  
19 investigation.

20 Certain victims wrote declarations in this matter that include medical  
21 information in the form of specific prescription information. This information  
22 should remain redacted as the privacy interest of the victim's personal health  
23 information greatly outweighs the public's need to know this information.

24 Lastly, an undercover identity and email address used in the course of this  
25 investigation should remain redacted to preserve the use of this identity for other  
26 investigations.

### III. CONCLUSION

Plaintiffs respectfully ask this Court to grant this motion and seal the redactions in the Motion that fall outside the scope of Local Rule IC 6-1(a). A proposed order is attached.

Dated: June 11, 2018

Respectfully submitted,

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**UNITED STATES DISTRICT COURT  
DISTRICT OF NEVADA**

FEDERAL TRADE COMMISSION )  
and ) Case No: 2:18-cv-00035  
STATE OF NEVADA, )  
Plaintiffs, ) [PROPOSED] ORDER GRANTING  
v. ) THE MOTION TO SEAL  
REDACTIONS  
EMP MEDIA, INC., et al., )  
Defendants. )

Upon consideration of Plaintiffs' Motion to Seal Redactions in Plaintiffs' Motion and Memorandum in Support of Entry of Default Judgment, and finding good causes exist, it is hereby

1  
2 ORDERED that, pursuant to Local Rule IC 6-1(b) and Fed. R. Civ. P. 5.2, the  
3 Court grants this motion and seals the redactions in the Plaintiffs' Motion and  
4 Memorandum in Support of Entry of Default Judgment that fall outside the scope  
of Local Rule IC 6-1(a).

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7 **IT IS SO ORDERED:**  
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11 UNITED STATES MAGISTRATE JUDGE  
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DATED: \_\_\_\_\_

1 CERTIFICATE OF SERVICE

2 I, Megan Cox, certify that on June 11, 2018, the foregoing Plaintiffs' Motion  
3 to Seal Redactions in Plaintiffs' Motion and Memorandum in Support of Entry of  
4 Default Judgment and Proposed Order was filed and served using the Court's  
5 CM/ECF system.

6 I further certify that on this same date, a true and correct copy of the  
7 foregoing was served, via email or overnight mail to the following non-ECF  
8 participants.

9 Defendant EMP Media, Inc.  
10 Registered Agent Aniello Infante  
11 3016 Spring Meadow Circle  
12 Youngstown, OH 44515-4953

13 Defendant Shad Cottelli, also known as Shad "John" Applegate  
14 shadapplegate@gmail.com  
shadcottelli@gmail.com  
eroticcmp@gmail.com  
enzovalentino@protonmail.com

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20 /s/ Megan Cox  
21 Megan Cox  
22 Federal Trade Commission  
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